

# The Borough That Cares Strategic Framework 2022-2025

*Creating a Carer Friendly Rotherham*

Year Three Update

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# Introduction

The Borough That Cares Strategic Framework concludes its three year term in March 2025.

This presentation will highlight the work undertaken over the last three years in the following areas of focus:

- Focus 1 - Carers Cornerstones
- Focus 2 - Creating Communities of Support
- Focus 3 - Carer Friendly Borough



# Focus 1 - Carer Cornerstones

## The Borough That Cares Strategic Group

- The Borough That Cares Strategic Group was formed to co-produce - The Borough That Cares Strategic Framework 2022 – 2025
- Strategic Framework launched on Carers' Rights Day November 2022
- Achievements of the Strategic Group:
  - Formed a Carer community
  - Embedded Strategy
- Strategic Group completed its objectives in October 2023



# Focus 1 - Carer Cornerstones

## **Establish a voice, influence and engagement task group with a focus on the health and wellbeing of Carers**

- The Borough That Cares Network was formed in November 2023:
  - Terms of Reference agreed
  - To represent the voice of the Carer and influence change
  - Membership widened to increase Carer representation
  - Formal links to Council and South Yorkshire ICB to influence practice and commissioning decisions



# Focus 1 - Carer Cornerstones

## Support the stabilisation of voluntary sector carer groups/services

- May 2023 - Better Care Fund £100,000 allocated to the provision of small grants of up to £5,000 to small VCS organisations, for projects to improve the health and wellbeing of carers:
  - 19 grants awarded
  - Carers supported included those caring for people with dementia, mental ill health, parent carers, LGBT+ and Carers from minority communities
  - Projects funded included physical activity, art therapy, mindfulness and creative craft skills
  - Organisations linked with VAR for stabilisation and support with future funding bids



# Focus 1 - Carer Cornerstones

## Refresh information, advice and guidance available to carers

- User experience gathered during Carer Conversation programme
- Updated Council website Carers information pages and re-designed in readiness for launch of new corporate digital platform
- Carers Directory published and made available in PDF format on Council webpages
- Bi-annual Carers Newsletter established; four editions published



# Focus 2 - Creating Communities of Support

## Take an integrated approach to identifying and supporting Carer health and wellbeing

- Carers Strategy Manager (CSM) member of:
  - Yorks & Humber Carers Lead Officer Network
  - Rotherham Dementia Network
- Unpaid Carers Multi-Agency Strategic Group established as a task and finish group. Members include Carers Strategy Manager, Adult Social Care and CYPS, SY-ICB, RDaSH and VAR
- E.g. Dementia services mapping exercise being undertaken with SY-ICB to ensure maximum reach of commissioned services and available budgets
- E.g. Work undertaken with CYPS and ASC around identifying Young Carers and their transition into adult care services – No Wrong Doors [“No Wrong Doors” for Young Carers - Carers Trust](#)



# Focus 2 - Creating Communities of Support

## Introduce a co-production programme with communities to build our Carer friendly borough

- Held Carers Conversations co-production programme:
  - 12 co-production events in partnership with locality-based support groups focused on accessing advice and information, support services and improving health and wellbeing
  - Example outcome – Unpaid Carers App – funding secured from the Accelerating Reform Fund
- Robust co-production platform in place with the Borough that Cares Network and Adult Social Care Co-production Board (RASCAL)





# Focus 2 - Creating Communities of Support

## **Introduce quality assured Information, Advice and Guidance (IAG) processes to ensure the integrated planning and implementation**

- Quality assurance process in place with the Council digital services and communications team
- Contributed to new 'Health Practitioners Guide to Carer Support' produced by SY-ICB
- Council Carer information webpages now the hub of Carer information
- Council Data Hub now contains demographic and economic information on unpaid carers to support service planning and development



# Focus 3 – Carer Friendly Borough

## Have established carer friendly communities supporting carers to live well within our borough

- Carers Week and Carers Rights Day events held across the borough – now well-established making Carers visible within communities
- Visible social media presence
- Strong links with VAR supporting VCS unpaid Carers groups



# Focus 3 – Carer Friendly Borough

## **Introduce community-based navigators creating a dynamic and responsive approach to Information, Advice & Guidance**

- Adult Care Carer Link Officers established within Adult Care and Integrations Supporting Independence team to provide additional capacity for the service's completion of Carers Assessments, in accordance with our Care Act duties, and information provision.
- Rotherham Adult Care and Integration Services Carers offer reviewed, and practice guidance issued to ensure offer is clear, legally compliant and improves outcomes for unpaid carers.
- Advice and information role in commissioned provider contracts:
  - Making Space Dementia Cafes (Council)
  - Sight & Sound Sensory Impairment Service (Council)
  - Crossroads Carer Resilience (SY-ICB)
  - Crossroads Dementia Flexible Support Service (SY-ICB)



# Next Steps

Co-production of revised Carers Strategy 2026 - 2029

Foundation established, so focus on:

- NICE Guidance (NG150) supporting adult Carers
- Prevention and early intervention
- Young Carers transition to adult Carers
- Improving equality data held
- Completion of an Equalities Analysis
  
- Ensure Adult Care Co-Production Board (RASCAL) enables Carers to influence service design, alongside professionals and the voluntary and community sector
  
- Carer involvement in LGA Peer Assessment and CQC Assurance process



# Any Questions?

